



Recommended COVID Safety Operation Procedures at NH Farmers' Markets

- Shoppers wear face masks (provide disposable masks for those that forget their own)
- Provide multiple hand sanitizer stations at entry to market and strategic locations throughout the market
- Encourage social distancing; Limit number of people shopping at one time
- Provide single entry point and exit to the market. When possible encourage one way traffic throughout the market and at individual vendor spaces
- Food sampling is not recommended unless the samples are pre-packaged and handed to customers by vendor staff (goal is to reduce touch points and people bottlenecks)
- Consider prepackaging items for sale to reduce touch points and encourage shopping ease
- Entertainment is discouraged (to eliminate gathering points), although you may be able to arrange music entertainment that is more “background” than performance
- Place operation procedures on the market website or social media page so shoppers know what to expect at the market
- Post directional and informational signs at the market to help inform shoppers (see prepared market signs that may help: <https://www.agriculture.nh.gov/publications-forms/documents/farmers-market-signs.pdf> <https://www.agriculture.nh.gov/publications-forms/documents/farmers-market-signsbw.pdf>)

